

Broke-Free Forever and Financial Advisors

A Cultural Shift

Households are feeling more pressure than ever. Close to 20 million Canadians would be in trouble if their paycheque was delayed. And the payday pain is not isolated; individuals in any income bracket can be living payday to payday. Individuals living payday to payday are less likely to have the cash flow to support growing their net worth or protecting their assets and income. Yet they have the greatest need.

Market need drives market demand. So how can you turn the households under pressure (need) into tomorrow's clients (demand)?

Pamela's 2012 Broke-Free Forever Revolution

Pamela predicts society is on the edge of a cultural shift to take control of our financial futures, and she wants to help. Pamela is on a mission to help North Americans change their financial futures and stop being broke, she is instigating a broke-free forever revolution.

Albert Einstein defined insanity as doing the same thing over and over and expecting different results. Pamela has written the book, and the 12 week program, to help people Stop the Insanity, change their financial behaviour, stop living payday to payday and kick-start their financial futures. The book is **Broke-Free Forever: Strategies to Break Free From Living Payday to Payday**.

How does one join the broke-free forever revolution?

1. Buy Pamela's book **Broke-Free Forever**.
2. Register for FREE access to the **Broke-Free Forever resource web site**, download the **12 Week Blueprint** and subscribe for the **12 weeks of e-Coaching** support.

What's the benefit for Financial Advisors?

People who commit to taking control of changing their financial futures make great clients. They are working to grow their net worth, get on track for a financially successful retirement, and being prepared to legally transfer assets to beneficiaries. And they are looking for professional advisors to help them reach their goals.

Pamela is planning **Stop the Insanity! Broke-Free Revolution** seminars across Canada for 2012. You can be a part of the revolution by becoming a promotional or a sponsoring partner.

And you can also take advantage of volume purchase discounts and gift Broke-Free Forever to your own clients, and potential clients.

Contact Pam@brokefreeforever.com or 250-718-0925 to explore how you can take part in the revolution!



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